



सत्यमेव जयते

Government of India
Ministry of MSME

Brief Industrial Profile of Bhind District Madhya Pradesh



सूक्ष्म, लघु एवं मध्यम उद्यम
MICRO, SMALL & MEDIUM ENTERPRISES

Carried out by

Br.MSME-Development Institute

(Ministry of MSME, Govt. of India,)

Phone/ Fax: 0751-2422590

Contents

S. No.	Topic	Page No.
1.	General Characteristics of the District	3
1.1	Location & Geographical Area	3
1.2	Topography	3
1.3	Availability of Minerals.	3
1.4	Forest	4
1.5	Administrative set up	4
2.	District at a glance	5-6
2.1	Existing Status of Industrial Area in the District Bhind	7
3.	Industrial Scenario Of Bhind	7
3.1	Industry at a Glance	7
3.2	Year Wise Trend Of Units Registered	8
3.3	Details Of Existing Micro & Small Enterprises & Artisan Units In The District	9
3.4	Large Scale Industries / Public Sector undertakings	9
3.5	Major Exportable Item	10
3.6	Growth Trend	10
3.7	Vendorisation / Ancillarisation of the Industry	10
3.8	Medium Scale Enterprises	10
3.8.1	List of the units in Bhind & near by Area	10
3.8.2	Major Exportable Item	10
3.9	Service Enterprises	10
3.9.2	Potentials areas for service industry	10
3.10	Potential for new MSMEs	11
4.	Existing Clusters of Micro & Small Enterprise	11
5.	General issues raised by industry association during the course of meeting	11
6	Steps to set up MSMEs	12

Brief Industrial Profile of Bhind District

1 General Characteristics of the District

This district of Madhya Pradesh is geographically known for its Ravines, Fertile land and dense Forests. Bhind was one among the 16 districts of United State of Madhya Bharat which was constituted on 28th May 1948. Subsequently, as a result of reorganization of States in November 1956, district Bhind became part of new Madhya Pradesh. Formerly there were 4 Tehsils viz; Bhind , Mehgoan, Gohad and Lahar but at Present there are 7 Tehsils viz; Bhind, Ater, Mehgaon, Gohad, Mihona, Lahar and Raun. As per the History, the District is named after the Bhindi Rishi (Sage Bhindi). It is well known fact that the region has been subjected to depredations of dacoits, robbers or thugs since ages. The majestic Chambal, surrounded yawning chasms and gaping beehads (ravines) provide an ideal setting to this murky banditry in a big way. Even during Mughal times the powerful administration failed to curb these menace. As many as 216 dacoits were shot dead and 697 arrested in Bhind district alone from 1959 to 1963. The soil of Bhind is very fertile and is well drained by the Chambal and Sind rivers and the tributary streams of the Kunwari and Puhuj.

1.1 Location & Geographical Area.

The entire District lies in the Chambal valley. It forms the south western part of Ganga Valley. The Hills are only a few, small and isolated, mostly in the south west. It is only in the Bhind Tehsil that the rivers flow towards east.

1.2 Topography

The topography of Bhind valley is plains. The plains at present are closely cultivated fields devoid of trees, stubbed with shrubby growth only along the moist hollows, and thickly populated. The only divisions of topography are offered by the network of rivers with deep channels and steep bank. The widest plane of the district lies in the western part around Gohad, Mehgaon and Mau. The ravine lands extend along both sides of the rivers and their tributaries. These ravines were the ideal shelters and bypass routes of dacoits. The ravine areas are mostly unsuitable for cultivation and settlements

1.3 Availability of Minerals.

PRODUCTION OF MINERAL 2010-11

S.NO.	NAME OF MINERAL	PRODUCTION in tones 2010-2011
MAJOR MINERAL		
1.	Stone Gitti	1,33,153
MINOR		
1.	Sand	6,33,545 cu.metre

SOURCE:- DEPT. OF MINES & GEOLOGY.,

1.4 Forest

The forest area being under two per cent of the total District area was quite insignificant. The forest area is over seven thousand Hectares. The development of the forest was conceived when a forestation program in the ravines was undertaken to check the problem of soil erosion. The economic importance of the local forests is limited to fuel only.

1.5 Administrative set up.

Collector is the appellate authority of Land Revenue cases, besides he looks after the departmental enquiry and vigilance cases also. The remaining one Deputy Collector at Head quarters assist the Collector in his day to day routine work. The Deputy Collector in charge of each Sub Division are designated as Sub Divisional Officers. All the SDO are stationed at their respective sub divisional Head Quarters excepting the SDO of Ater who has his head quater at Bhind. The Seven Tehsils of the District are headed by a Tehsildar each stationed at their respective tehsil headquarters. The Thsildars are assisted by Additional Tehsildars and Naib Tesildars. At the Village level, the work of the land revenue is and land records is carried on by Patwari The Collector Bhind is assisted by an additional Collector and Six Deputy Collectors and Joint Collectors. The District is divided into five sub divisions. Five Deputy Collectors are in charge of these sub divisions each.

2. District at a glance

S.No	Particular	Year	Unit	Statistics
1	Geographical features			
(A)	Geographical Data			26-34'-50"
	i) Latitude			78-48'-05"
	ii) Longitude			
	iii) Geographical Area		Hectares	45200
(B)	Administrative Units			
	i) Sub divisions	2011	Nos	5
	ii) Tehsils	2011	Nos	7
	iii) Sub-Tehsil (Blocks)	2011	Nos	6
	iv) Patwari Circle	2011	Nos	406
	v) Panchayat Simitis	2011	Nos	447
	vi) Nagar nigam	2011	Nos	0
	vii) Nagar Palika	2011	Nos	1
	viii) Gram Panchayats	2011	Nos	950
	xi) Revenue villages	2011	Nos	935
	x) Assembly Area	2011	Nos	5
2.	Population			
(A)	Sex-wise			
	i) Male	2011	Nos	9,26,940
	ii) Female	2011	Nos	7,76,622
(B)	Rural Population	2011	Nos	
3.	Agriculture			
A.	Land utilization			
	i) Total Area	2010-11	Hectare	452000
	ii) Forest cover	2010-11	"	8900
	iii) Non Agriculture Land	2010-11	"	58579
	v) cultivable Barren land	2010-11	"	21800
4.	Forest			
	(i) Forest	2010-11	Ha.	8900
5.	Livestock & Poultry			
A.	Cattle			
	i) Cows	2007	Nos.	162700
	ii) Buffaloes	2007	Nos.	256200
B.	Other livestock			
	i) Goats	2007	Nos.	156300
	ii) Pigs	2007	Nos.	20000
	iii) Dogs & Bitches	2007	Nos.	N.A.
	iv) Railways			
	i) Length of rail line	2010-11	Kms	84

V) Roads			60
(a) National Highway	2010-11	Kms	0
(b) State Highway	2010-11	Kms	273
(c) Main District Highway	2010-11	Kms	222
(d) Other district & Rural Roads	2010-11	Kms	627
(e) Rural road/ Agriculture Marketing Board Roads	2010-11	Kms	197
(f) Kachacha Road	2010-11	Kms	40
(VI) Communication			
(a) Telephone connection	2010-11		18357(bsnl)
(b) Post offices	2010-11	Nos.	50
(c) Telephone center	2010-11	Nos.	59(exchanges)
(d)Density of Telephone	2010-11	Nos./1000 person	17.64
(e) Density of Telephone	2010-11	No. per KM.	8.14
(f) PCO Rural	2010-11	No.	35
(g) PCO STD	2010-11	No.	100
(h) Mobile	2010-11	No.	8800(bsnl)
(VII) Public Health			
(a) Allopathic Hospital	2010-11	No.	1
(b) Beds in Allopathic hospitals		No.	300
(c) Ayurvedic Hospital		No.	
(d) Beds in Ayurvedic hospitals		No.	54
(e) Unani hospitals		No.	
(f) Community health centers		No.	7
(g) Primary health centers		No.	20
(h) Dispensaries			Nil
(i) Sub Health Centers		No.	
		No.	186
(j) Private hospitals		No.	10
(VIII) Banking commercial			
(a) Commercial Bank	2010-11	Nos.	37
(b) rural Bank Products	2010-11	Nos.	15
(c) Co-Operative bank products	2010-11	Nos.	19
(d) PLDB Branches	2010-11	Nos.	10
(IX) Education	2010-11		
(a) Primary school	2010-11	Nos.	1614

	(b) Middle schools	2010-11	Nos.	809
	(c) Secondary & senior secondary schools	2010-11	Nos.	271
	(d) Colleges	2010-11	Nos.	18
	(e) Technical University	2010-11	Nos.	0

2.1 Existing Status of Industrial Areas in the District Bhind

S. No.	Name of Ind. Area	Land acquired (In hectare)	Land developed (In hectare)	Prevailing Rate Per Sqm (In Rs.)	No of Plots	No of allotted Plots	No of Vacant Plots	No. of Units in Production
1	Sub Urban Industrial Estate	48.016	17.2	20/-	69	65	04	12
2	Malanpur	280.375	280.375	210/-	252	252	Nil	N.A
3	Total	328.391	297.575	---	321	321	04	12

3. Industrial Scenario of Bhind

3.1 Industry at a Glance (Up to 2012)

Sr No	Head	Unit	Particulars
1.	Registered Industrial Unit	No.	9391
2.	Total Industrial Unit	No.	9391
3.	Registered Medium & Large Unit	No.	Nil
4.	Estimated Avg. No. Of Daily Worker Employed In Small Scale Industries	No.	20,212
5.	Employment In Large And Medium Industries	No.	Nil
6.	No. Of Industrial Area	No.	02
7.	Turnover Of Small Scale Ind.	In Laacs	---
8.	Turnover Of Medium & Large Scale Industries	In Laacs	Nil

3.2 Year Wise Trend of Units Registered

	Year	Number of Registered Units	Employment	Investment (Lakh Rs.)
Up to	1984-85	534	1287	91.31
	1985-86	592	1318	17.85
	1986-87	635	1427	11.62
	1987-88	632	1396	50.32
	1988-89	635	1434	126.4
	1989-90	631	1394	345.56
	1990-91	523	202	312.94
	1991-92	325	855	10.56
	1992-93	319	924	87.87
	1993-94	219	462	10.55
	1994-95	206	561	13.78
	1995-96	208	394	13.03
	1996-97	222	365	40.38
	1997-98	317	471	26.12
	1998-99	252	479	23.00
	1999-2000	33	68	15.57
	2000-01	1	22	37.81
	2001-2002	207	357	361.91
	2002-03	7	110	181.94
	2003-04	252	461	190.87
	2004-05	190	333	64.47
	2005-06	220	402	89.70
	2006-07	250	473	25.25
	2007-08	281	574	173.74
	2008-09	316	688	83.68
	2009-10	300	317	99.86
	2010-11	300	808	592.14
	Total	9348	19,881	3133.83

Source: Office of Commissioner of industries Bhopal

3.3 Details of Existing Micro & Small Enterprises and Artisan Units in the District

NIC Code No.	Type of Industry	Number of Units	Investment (Lakh Rs.)	Employment
20	Agro based	939	186.86	1978
22	Soda water			
23	Cotton textile	3070	1073.62	6606
24.	Woolen, silk & artificial Thread based clothes.			
25.	Jute & jute based			
26.	Ready-made garments & embroidery			
27.	Wood/wooden based furniture	536	124.57	1172
28.	Paper & Paper products			
29.	Leather based			
31.	Chemical/Chemical based			
30.	Rubber, Plastic & petro based			
32.	Mineral based	321	78.43	656
33.	Metal based (Steel Fab.)			
35.	Engineering units			
36.	Electrical machinery and transport equipment	50	67.58	116
97.	Repairing & servicing	989	57.49	2078
01.	Others	3748	1213.80	7606

Source: DIC Bhind

3.4 Large Scale Industries / Public Sector undertakings

1/ Cadbury Ltd. Malanpur

2/ Godrej co. Malanpur

3/ Crompton & Greaves Malanpur

4/ Ranbaxy ltd Malanpur

5/ SRF Ltd. Malanpur

3.5 Major Exportable Item:

Transformers, Switch Gears, Motors, Confectionery, Bulk drugs etc.

3.6 Growth Trend: 5-6%

3.7 Vendorisation / Ancillarisation of the Industry

Effective steps should be initiated for vendor development with Crompton & Greaves, JK tyre, Surya Roshni located at Malanpur/ Banmore Industrial Estates.

3.8. Medium Scale Enterprises

3.8.1 List of the units in Bhind & nearby Area

- 1/ Malanpur steel Ltd. Malanpur
- 2/ Surya roshni Malanpur
- 3/ Hotline industries Malanpur
- 4/ Pee cee cosma Malanpur
- 5/ Kodak India ltd. Malanpur

3.8.2 Major Exportable Item:

Photo chemicals, Shaving Cream & Gel, Face and Body Cream.

3.9 Service Enterprises

3.9.2 Potentials areas for service industry

- 1/ Import export consultancy
- 2/ Agro service centre
- 3/ Marketing services
- 4/ Agriculture implements repairing centre
- 5/ Automobile Garage
- 6/ Colour Lab
- 7/ Pathology lab
- 8/ Software development

3.9 Potential for new MSMEs

- 1/ Mustard oil refinery
- 2/ Dehydration of vegetables
- 3/ Dairy & milk products
- 4/ Cattle feed plant
- 5/ Stone grits
- 6/ Roller flour mill
- 7/Bakery
- 8/ Processed spices
- 9/ Carpet weaving
- 10/ Mill board
- 11/ Surgical bandage
- 12/ Phenyle

4. Existing Clusters of Micro & Small Enterprise

Nil

5. General issues raised by industry association during the course of meeting

Not aware of Different Govt. Schemes.

6. Steps to Set Up MSMEs

Following are the brief description of different agencies for rendering assistance to the entrepreneurs.

S.No	Type of assistance	Name and address of agencies
1.	Provisional Registration Certificate (EM-I) & Permanent Registration Certificate (EM-II)	DTIC
2.	Identification of Project Profiles, techno-economic and managerial consultancy services, market survey and economic survey reports.	MSME-DI, CEDMAP, MPCON
3.	Land and Industrial shed	DTIC, IIDC
4.	Financial Assistance	MPFC, BANK
5.	For raw materials under Govt. Supply	NSIC, MPLUN
6.	Plant and machinery under hire / purchase basis.	----
7.	Power/ Electricity	MPEB
8.	Technical Know –how.	NRDC
9.	Quality & Standard	NPC
10.	Marketing /Export Assistance	DGFT, EPCs
11.	Other Promotional Agencies	----